

MODERN LUXURY SPOTLIGHT

# POWER PLAYERS

## REAL | RISE OC

Thomas Iovenitti | President & COO of the REAL | RISE OC team  
collaboration system, DRE# 01065764

Sunny Narang | CEO, DRE# 01966332

Chris Fordinal | President

Cindy Chin | Founding Team Leader, DRE# 01921826

The future of real estate is here. REAL | RISE OC is launching in Newport Beach this summer, bringing together visionary leadership, innovative systems, and a collaborative culture built to empower teams, brokers, and agents to grow beyond traditional limits.

Leading the movement is industry veteran Tom Iovenitti, a respected real estate executive since 1981 and former Coldwell Banker Residential Brokerage executive. Today, he serves as president and COO of the REAL | RISE OC team collaboration system, helping build a scalable, agent-centric platform designed for the future. Sunny Narang, CEO of THE RISE GROUP and THE RISE OC, who has led the organization's rapid national expansion on the REAL Broker platform. President Chris Fordinal adds proven expertise in operations, coaching, training, and lead generation systems designed to accelerate agent and team success. Joining the leadership team is luxury real estate leader Cindy Chin, dedicated to helping agents and teams elevate their brand, expand nationwide, and build long-term wealth and influence as entrepreneurs and industry leaders.

Together, the REAL | RISE OC leadership team is creating more than just another brokerage office, they are building a collaborative ecosystem where ambitious agents have the freedom to grow their personal and team brands, scale their business, and align with a forward-thinking community.

Designed as a hub for growth, innovation, and connection, the office represents the future of real estate: a cloud-based brokerage strengthened by strong local support, culture, and meaningful relationships. Featuring 28 private offices, a training center, plug-and-play lounge, social media studio, and much more, REAL | RISE OC is designed for driven professionals looking for a place to grow, collaborate, and truly call home.

This expansion comes at a pivotal moment for the industry, as REAL recently announced its \$880 million acquisition of RE/MAX,



becoming one of the two dynamic real estate brokerages globally. This milestone strengthens the platform and creates significant opportunities for agents and teams seeking scale, flexibility, and long-term growth.

If you are a real estate agent, commercial broker, or team leader ready to break through limitations and take your business to the next level, now is the time to connect with REAL | RISE OC. Join the movement. Build your brand. Expand your future.



PHOTOGRAPH BY: NICK SHETTERLY

*“Empowering ambitious team leaders, commercial brokers and agents to build nationwide brands, create lasting wealth, and thrive through collaboration, innovation, and leadership.”*

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